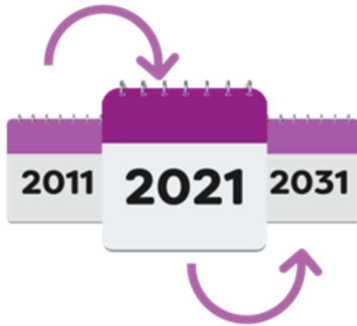




**DRAFT SOUTH OF SCOTLAND REGIONAL
ECONOMIC STRATEGY**

EASY READ VERSION

A plan to make the South of Scotland better, fairer and kinder to the planet



The plan is for the next 10 years.



The plan was written by the **South of Scotland Regional Economic Partnership** – a group of people with lots of different interests and skills.



The plan is about how we will work together to make the South of Scotland the best it can be.



The plan will help us to fix some of the things we find difficult.



The plan will help us to be even better at the things we do well.



We will do this by working together:

- to help businesses
- to help communities
- to help people
- to protect the planet

The plan says:



- We should use the land, plants, trees, the sea and the air to make new jobs and help businesses to grow.



- People should be in control of their own lives.



- People from all different backgrounds should feel welcome.

The plan is based on four things:



1. Everyone should have a job that makes them happy and treats them fairly



2. Everyone should have a chance to do the best they can

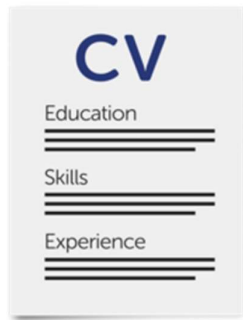


3. People should think in new ways



4. People should do more to protect the planet.

We will try to:



- Make sure everyone gets to have a job



- Make sure everyone can have a good house that doesn't cost too much for them



- Keep everyone healthy and well



- Help charities and local groups to set up and get bigger



- Give everyone the best education



- Look after and enjoy local nature, history, art and music



We want to make sure that everyone has a chance to be successful.

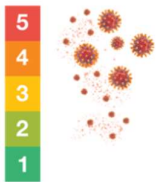


We hope that lots of new people will want to move here.



There are things in the world that might make it hard to do everything we want to do but also might make things better. For example:

- Climate change
- Covid-19
- The need for more people to come to the South of Scotland
- The history and traditions of the South of Scotland
- World politics



The plan has 6 main areas:



1. People have more of the right skills and big goals



2. Lots of new business ideas are tested out and different businesses work together more



3. Make more jobs

Make sure everyone enjoys their work

Make sure everyone is paid fairly



4. Make sure people want to visit the South of Scotland and make the most of our talents, such as music, art, food and drink



5. To protect the planet and use nature to make new jobs



6. Our towns and our countryside will be great places to live, work and visit

How will we make it happen?



We will do lots of things that will help us to complete the plan.



We will set targets and keep track of how we are doing so that we know if we are doing a good job.



Every year we will write a report to tell people how the plan is going.

